Belgium-Brussels: Multiple Framework Service Contract in Cascade for Communication Services
2022/S 054-139563

Contract award notice

Results of the procurement procedure

Services

Legal Basis:
Regulation (EU, Euratom) No 2018/1046

Section I: Contracting authority

I.1) Name and addresses
   Official name: Clean Aviation Joint Undertaking (CAJU)
   Postal address: Avenue de la Toison d'Or 56
   Town: Brussels
   NUTS code: BE100 Arr. de Bruxelles-Capitale / Arr. Brussel-Hoofdstad
   Postal code: 1060
   Country: Belgium
   Contact person: Clean Aviation Legal Team
   E-mail: procurement@clean-aviation.eu
   Internet address(es):
   Main address: https://etendering.ted.europa.eu/cft/cft-display.html?cftId=8460
   Address of the buyer profile: https://etendering.ted.europa.eu/cft/cft-display.html?cftId=8460

I.1) Name and addresses
   Official name: Europe's Rail Joint Undertaking (EU-RAIL)
   Postal address: Avenue de la Toison d'Or 56
   Town: Brussels
   NUTS code: BE100 Arr. de Bruxelles-Capitale / Arr. Brussel-Hoofdstad
   Postal code: 1060
   Country: Belgium
   Contact person: Europe's Rail Joint Undertaking (EU-RAIL)
   E-mail: procurement@s2r.europa.eu
   Internet address(es):
   Main address: https://etendering.ted.europa.eu/cft/cft-display.html?cftId=8460
   Address of the buyer profile: https://etendering.ted.europa.eu/cft/cft-display.html?cftId=8460

I.1) Name and addresses
Official name: Single European Sky ATM Research 3 Joint Undertaking (SESAR)
Postal address: Avenue de Cortenbergh 100
Town: Brussels
NUTS code: BE100 Arr. de Bruxelles-Capitale / Arr. Brussel-Hoofdstad
Postal code: 1000
Country: Belgium
Contact person: SESAR 3 JU
E-mail: procurement@sesarju.eu
Internet address(es):
Main address: https://etendering.ted.europa.eu/cft/cft-display.html?cftId=8460
Address of the buyer profile: https://etendering.ted.europa.eu/cft/cft-display.html?cftId=8460

I.2) Information about joint procurement
The contract involves joint procurement

I.4) Type of the contracting authority
European institution/agency or international organisation

I.5) Main activity
Other activity: Research and innovation in transport sector

Section II: Object

II.1) Scope of the procurement

II.1.1) Title:
Multiple Framework Service Contract in Cascade for Communication Services
Reference number: JTI-CS2JU.2021.OP.01

II.1.2) Main CPV code
79990000 Miscellaneous business-related services

II.1.3) Type of contract
Services

II.1.4) Short description:
This call for tenders aimed to provide three European Joint Undertakings focusing on smarter, greener transport (Clean Aviation Joint Undertaking; Europe's Rail Joint Undertaking; and SESAR 3 Joint Undertaking) with external support related to strategic communications, editorial support and graphic design, digital communications, organisation of events and web-services.

II.1.6) Information about lots
This contract is divided into lots: yes

II.1.7) Total value of the procurement (excluding VAT)
Value excluding VAT: 9 200 000.00 EUR

II.2) Description

II.2.1) Title:
Strategy, Editorial, Media, Press, and Publications
Lot No: 1

II.2.2) Additional CPV code(s)
22000000 Printed matter and related products
79000000 Business services: law, marketing, consulting, recruitment, printing and security

II.2.3) Place of performance
NUTS code: BE1 Région de Bruxelles-Capitale / Brussels Hoofdstedelijk Gewest
II.2.4) **Description of the procurement:**
The contracting authority was looking for an external service provider to support it with a publication of different communications material such as brochures, magazines, reports, posters, press releases, infographics as well as help it to develop strategic messages, while targeting a specific audience.

II.2.5) **Award criteria**
Quality criterion - Name: Quality award criteria in accordance with Section 3.4 of the Tender Specifications – Part 1 / Weighting: 60 %
Price - Weighting: 40 %

II.2.11) **Information about options**
Options: no

II.2.13) **Information about European Union funds**
The procurement is related to a project and/or programme financed by European Union funds: yes
Identification of the project:
Research Framework Programmes – H2020 and HE

II.2.14) **Additional information**

II.2) **Description**
II.2.1) **Title:**
Digital Communications
Lot No: 2

II.2.2) **Additional CPV code(s)**
79000000 Business services: law, marketing, consulting, recruitment, printing and security
92100000 Motion picture and video services

II.2.3) **Place of performance**
NUTS code: BE1 Région de Bruxelles-Capitale / Brussels Hoofdstedelijk Gewest

II.2.4) **Description of the procurement:**
The contracting authority was looking for an external service provider to support it in a development of a range of digital communications. These may include apps, short animations, and videos, as well as web-based products and audio-visual materials for onsite and virtual events.

II.2.5) **Award criteria**
Quality criterion - Name: Quality award criteria in accordance with Section 3.4 of the Tender Specifications – Part 1 / Weighting: 60 %
Price - Weighting: 40 %

II.2.11) **Information about options**
Options: no

II.2.13) **Information about European Union funds**
The procurement is related to a project and/or programme financed by European Union funds: yes
Identification of the project:
Research Framework Programmes – H2020 and HE

II.2.14) **Additional information**

II.2) **Description**
II.2.1) **Title:**
Events
Lot No: 3
II.2.2) Additional CPV code(s)
79952000 Event services

II.2.3) Place of performance
NUTS code: BE1 Région de Bruxelles-Capitale / Brussels Hoofdstedelijk Gewest

II.2.4) Description of the procurement:
The contracting authority was looking for an external service provider to support it with an organisation of events, including press conferences and trips, trade fair exhibitions, large stakeholder conferences, workshops, staff team building activities, etc.

II.2.5) Award criteria
Quality criterion - Name: Quality award criteria in accordance with Section 3.4 of the Tender Specifications – Part 1 / Weighting: 60 %
Price - Weighting: 40 %

II.2.11) Information about options
Options: no

II.2.13) Information about European Union funds
The procurement is related to a project and/or programme financed by European Union funds: yes
Identification of the project:
Research Framework Programmes – H2020 and HE

II.2.14) Additional information

Section IV: Procedure
IV.1) Description

IV.1.1) Type of procedure
Open procedure

IV.1.3) Information about a framework agreement or a dynamic purchasing system
The procurement involves the establishment of a framework agreement

IV.1.8) Information about the Government Procurement Agreement (GPA)
The procurement is covered by the Government Procurement Agreement: no

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure
Notice number in the OJ S: 2021/S 116-303637

IV.2.8) Information about termination of dynamic purchasing system

IV.2.9) Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Contract No: FWC/JTI-CS2JU.2021.OP.01- LOT1-01
Lot No: 1
Title: Strategy, Editorial, Media, Press, and Publications
A contract/lot is awarded: yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract:
15/02/2022

V.2.2) Information about tenders
Number of tenders received: 5
The contract has been awarded to a group of economic operators: no

V.2.3) Name and address of the contractor
Official name: EU Turn SPRL
Town: Brussels
NUTS code: BE100 Arr. de Bruxelles-Capitale / Arr. Brussel-Hoofdstad
Country: Belgium
The contractor is an SME: no

V.2.4) Information on value of the contract/lot (excluding VAT)
Initial estimated total value of the contract/lot: 2 260 000.00 EUR
Total value of the contract/lot: 2 260 000.00 EUR

V.2.5) Information about subcontracting

Section V: Award of contract

Contract No: FWC/JTI-CS2JU.2021.OP.01-LOT 1- 02
Lot No: 1
Title: Strategy, Editorial, Media, Press, and Publications
A contract/lot is awarded: yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract:
15/02/2022

V.2.2) **Information about tenders**
   Number of tenders received: 5
   The contract has been awarded to a group of economic operators: no

V.2.3) **Name and address of the contractor**
   Official name: Pomilio Blumm SRL
   Town: Pescara
   NUTS code: IT Italia
   Country: Italy
   The contractor is an SME: no

V.2.4) **Information on value of the contract/lot (excluding VAT)**
   Initial estimated total value of the contract/lot: 2 260 000.00 EUR
   Total value of the contract/lot: 2 260 000.00 EUR

V.2.5) **Information about subcontracting**

**Section V: Award of contract**

**Contract No:** FWC/JTI-CS2JU.2021.OP.01-LOT 1- 03

**Lot No:** 1

**Title:**
Strategy, Editorial, Media, Press, and Publications

A contract/lot is awarded: yes

V.2) **Award of contract**

V.2.1) **Date of conclusion of the contract:**
15/02/2022

V.2.2) **Information about tenders**
   Number of tenders received: 5
   The contract has been awarded to a group of economic operators: yes

V.2.3) **Name and address of the contractor**
   Official name: Consortium STAR represented by GOPA COM. SA – Leader
   Town: Brussels
   NUTS code: BE10 Région de Bruxelles-Capitale / Brussels Hoofdstedelijk Gewest
   Country: Belgium
   The contractor is an SME: no

V.2.3) **Name and address of the contractor**
   Official name: 20 Seconds to Midnight
   Town: Brussels
   NUTS code: BE1 Région de Bruxelles-Capitale / Brussels Hoofdstedelijk Gewest
   Country: Belgium
   The contractor is an SME: no

V.2.3) **Name and address of the contractor**
   Official name: AeroXpert
   Town: Schwanenstadt
   NUTS code: AT Österreich
   Country: Austria
   The contractor is an SME: yes
V.2.3) **Name and address of the contractor**
Official name: Airsight
Town: Berlin
NUTS code: DE Deutschland
Country: Germany
The contractor is an SME: yes

V.2.3) **Name and address of the contractor**
Official name: Union International de Chemins de Fer
Town: Paris
NUTS code: FR France
Country: France
The contractor is an SME: yes

V.2.4) **Information on value of the contract/lot (excluding VAT)**
Initial estimated total value of the contract/lot: 2 260 000.00 EUR
Total value of the contract/lot: 2 260 000.00 EUR

V.2.5) **Information about subcontracting**

**Section V: Award of contract**

**Contract No:** FWC/JTI-CS2JU.2021.OP.01- LOT 2- 01

Lot No: 2

**Title:**
Digital Communications
A contract/lot is awarded: yes

V.2) **Award of contract**

V.2.1) **Date of conclusion of the contract:**
15/02/2022

V.2.2) **Information about tenders**
Number of tenders received: 2
The contract has been awarded to a group of economic operators: no

V.2.3) **Name and address of the contractor**
Official name: European Service Network
Town: Brussels
NUTS code: BE1 Région de Bruxelles-Capitale / Brussels Hoofdstedelijk Gewest
Country: Belgium
The contractor is an SME: no

V.2.4) **Information on value of the contract/lot (excluding VAT)**
Initial estimated total value of the contract/lot: 1 140 000.00 EUR
Total value of the contract/lot: 1 140 000.00 EUR

V.2.5) **Information about subcontracting**

**Section V: Award of contract**

**Contract No:** FWC/JTI-CS2JU.2021.OP.01- LOT 2-02

Lot No: 2

**Title:**
Digital Communications
A contract/lot is awarded: yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract:
15/02/2022

V.2.2) Information about tenders
Number of tenders received: 2
The contract has been awarded to a group of economic operators: yes

V.2.3) Name and address of the contractor
Official name: Consortium STAR – 20 Seconds to Midnight (Leader)
Town: Brussels
NUTS code: BE1 Région de Bruxelles-Capitale / Brussels Hoofdstedelijk Gewest
Country: Belgium
The contractor is an SME: no

V.2.3) Name and address of the contractor
Official name: GOPA COM. SA
Town: Brussels
NUTS code: BE1 Région de Bruxelles-Capitale / Brussels Hoofdstedelijk Gewest
Country: Belgium
The contractor is an SME: no

V.2.3) Name and address of the contractor
Official name: AeroXpert
Town: Schwanenstadt
NUTS code: AT Österreich
Country: Austria
The contractor is an SME: yes

V.2.3) Name and address of the contractor
Official name: Airsight
Town: Berlin
NUTS code: DE Deutschland
Country: Germany
The contractor is an SME: yes

V.2.3) Name and address of the contractor
Official name: Union International de Chemins de Fer
Town: Paris
NUTS code: FR France
Country: France
The contractor is an SME: yes

V.2.4) Information on value of the contract/lot (excluding VAT)
Initial estimated total value of the contract/lot: 1 140 000.00 EUR
Total value of the contract/lot: 1 140 000.00 EUR

V.2.5) Information about subcontracting

Section V: Award of contract

Contract No: FWC/JTI-CS2JU.2021.OP.01- LOT 3- 01
Lot No: 3
Title:
Events
A contract/lot is awarded: yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract:
15/02/2022

V.2.2) Information about tenders
Number of tenders received: 7
The contract has been awarded to a group of economic operators: no

V.2.3) Name and address of the contractor
Official name: TMAB Business Events NV
Town: Londerzeel
NUTS code: BE2 Vlaams Gewest
Country: Belgium
The contractor is an SME: no

V.2.4) Information on value of the contract/lot (excluding VAT)
Initial estimated total value of the contract/lot: 4 300 000.00 EUR
Total value of the contract/lot: 4 300 000.00 EUR

V.2.5) Information about subcontracting

Section V: Award of contract

Contract No: FWC/JTI-CS2JU.2021.OP.01- LOT 3-02
Lot No: 3
Title:
Events
A contract/lot is awarded: yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract:
15/02/2022

V.2.2) Information about tenders
Number of tenders received: 7
The contract has been awarded to a group of economic operators: no

V.2.3) Name and address of the contractor
Official name: Team Work
Town: Paris
NUTS code: FR France
Country: France
The contractor is an SME: no

V.2.4) Information on value of the contract/lot (excluding VAT)
Initial estimated total value of the contract/lot: 4 300 000.00 EUR
Total value of the contract/lot: 4 300 000.00 EUR

V.2.5) Information about subcontracting

Section V: Award of contract

Contract No: FWC/JTI-CS2JU.2021.OP.01- LOT 3-03
Lot No: 3
Title:
Events
A contract/lot is awarded: yes

V.2) Award of contract
V.2.1) Date of conclusion of the contract:
15/02/2022

V.2.2) Information about tenders
Number of tenders received: 7
The contract has been awarded to a group of economic operators: no

V.2.3) Name and address of the contractor
Official name: Media Consulta International Holding AG
Town: Berlin
NUTS code: DE Deutschland
Country: Germany
The contractor is an SME: no

V.2.4) Information on value of the contract/lot (excluding VAT)
Initial estimated total value of the contract/lot: 4 300 000.00 EUR
Total value of the contract/lot: 4 300 000.00 EUR

V.2.5) Information about subcontracting

Section V: Award of contract

Contract No: FWC/JTI-CS2JU.2021.OP.01- LOT 4- 01
Lot No: 4
Title:
Web Services
A contract/lot is awarded: yes

V.2) Award of contract
V.2.1) Date of conclusion of the contract:
15/02/2022

V.2.2) Information about tenders
Number of tenders received: 3
The contract has been awarded to a group of economic operators: no

V.2.3) Name and address of the contractor
Official name: European Service Network
Town: Brussels
NUTS code: BE1 Région de Bruxelles-Capitale / Brussels Hoofdstedelijk Gewest
Country: Belgium
The contractor is an SME: no

V.2.4) Information on value of the contract/lot (excluding VAT)
Initial estimated total value of the contract/lot: 1 500 000.00 EUR
Total value of the contract/lot: 1 500 000.00 EUR

V.2.5) Information about subcontracting

Section V: Award of contract
Contract No: FWC/JTI-CS2JU.2021.OP.04- LOT 4- 02
Lot No: 4
Title:
Web Services
A contract/lot is awarded: yes

V.2) Award of contract
V.2.1) Date of conclusion of the contract:
15/02/2022
V.2.2) Information about tenders
Number of tenders received: 3
The contract has been awarded to a group of economic operators: no
V.2.3) Name and address of the contractor
Official name: Trinidad Wiseman OÜ
Town: Talin
NUTS code: EE Eesti
Country: Estonia
The contractor is an SME: no

V.2.4) Information on value of the contract/lot (excluding VAT)
Initial estimated total value of the contract/lot: 1 500 000.00 EUR
Total value of the contract/lot: 1 500 000.00 EUR

V.2.5) Information about subcontracting

Section V: Award of contract

Contract No: FWC/JTI-CS2JU.2021.OP.01- LOT 4- 03
Lot No: 4
Title:
Web- Services
A contract/lot is awarded: yes

V.2) Award of contract
V.2.1) Date of conclusion of the contract:
15/02/2022
V.2.2) Information about tenders
Number of tenders received: 3
The contract has been awarded to a group of economic operators: yes
V.2.3) Name and address of the contractor
Official name: Consortium Trust – Trust-IT SPRL (Leader)
Town: Pisa
NUTS code: IT Italia
Country: Italy
The contractor is an SME: no

V.2.3) Name and address of the contractor
Official name: Commpla SRL
Town: Pisa
NUTS code: IT Italia
Country: Italy
The contractor is an SME: no

V.2.4) Information on value of the contract/lot (excluding VAT)
Initial estimated total value of the contract/lot: 1 500 000.00 EUR
Total value of the contract/lot: 1 500 000.00 EUR

V.2.5) Information about subcontracting

Section VI: Complementary information

VI.3) Additional information:

VI.4) Procedures for review

VI.4.1) Review body
Official name: General Court
Postal address: rue du Fort Niedergrünwald
Town: Luxembourg
Postal code: L-2925
Country: Luxembourg
E-mail: GeneralCourt.Registry@curia.europa.eu
Telephone: +352 43031
Fax: +352 43032100
Internet address: http://curia.europa.eu

VI.4.3) Review procedure
Precise information on deadline(s) for review procedures:
See internet address provided in Section I.3).

VI.4.4) Service from which information about the review procedure may be obtained
Official name: General Court
Postal address: rue du Fort Niedergrünwald
Town: Luxembourg
Postal code: L-2925
Country: Luxembourg
E-mail: GeneralCourt.Registry@curia.europa.eu
Telephone: +352 43031
Fax: +352 43032100
Internet address: http://curia.europa.eu/jcms/jcms/Jo2_7039/en/#electronique

VI.5) Date of dispatch of this notice:
10/03/2022